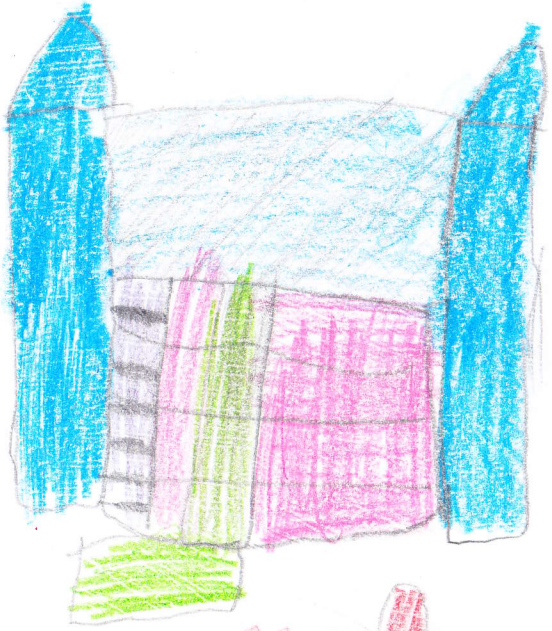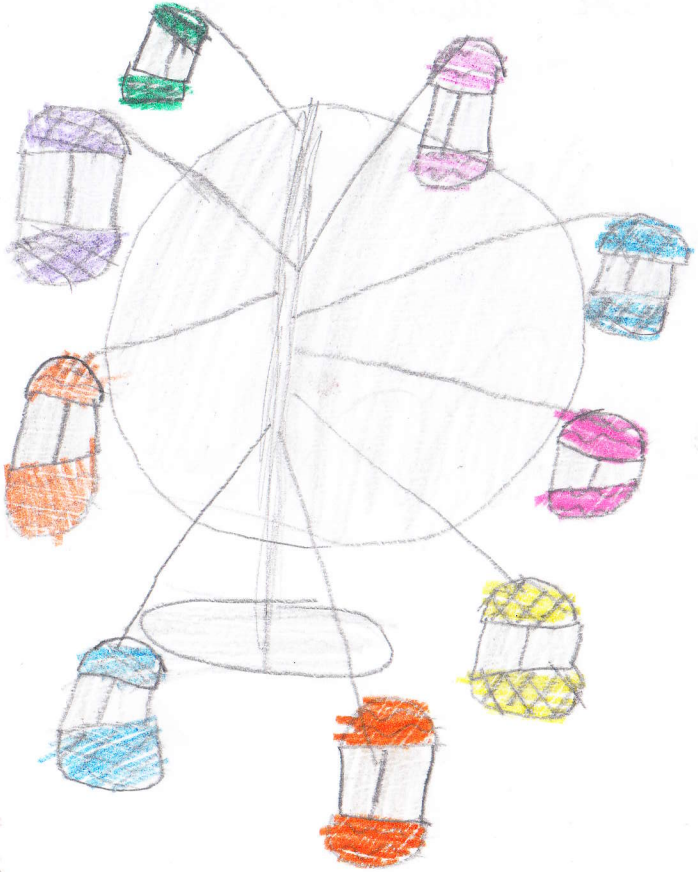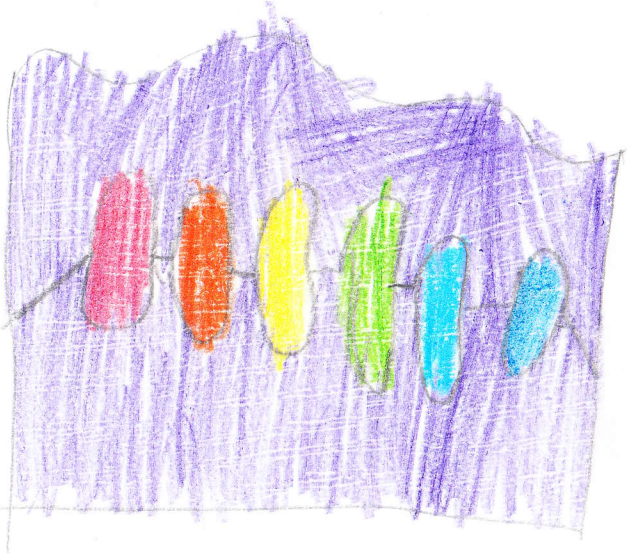мороженое